

**Lights, Camera, Media, Literacy!
Printing Transforms Knowledge**

**Quiz #1
ANSWER KEY**

1) What was the main form of media in Europe in 1400?

SPEAKING / ORAL COMMUNICATION

2) Why were the oldest people so important?

**PEOPLE RELIED ON THEIR MEMORIES FOR FACTS,
AS NOTHING WAS WRITTEN DOWN**

3) Why were troubadours important?

THEY BROUGHT NEWS FROM OUTSIDE THE REGION

4) Why did people use rhymes?

TO REMEMBER INFORMATION

5) Why do you think most people viewed writing as mystical?

**THEY DID NOT KNOW OR UNDERSTAND IT AND COULD NOT
FIGURE OUT HOW THIS TRANSMITTED INFORMATION FROM ONE
PERSON TO ANOTHER WITHOUT TALKING.**

6) What adjustment would be especially difficult for a 21st century student transported back in time to Europe in 1400? Explain your answer.

Answers will vary.